

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WLMT-TV Memphis	Date: 2/10/2020
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I, BlueWest Media,

being/on behalf of: Bernie Sanders,

a legally qualified candidate of the Democratic

political party for the office of: President

in the primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bernie 2020 Inc

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lora Haggard

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Monday, February 10, 2020

Date

Mary Webb

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

J. Nesbitt

Signature

J. Nesbitt

Printed Name

NSM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bernie Sanders
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Mary Wittemyer

printed name

2/10/2020

11:59 AM

date

CONTRACT



WLMT
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(901) 321-7647

And:

BlueWest Media
5130 East 18th Avenue
Denver, CO 80220

<u>Contract / Revision</u> 2380099 /		<u>Alt Order #</u>
<u>Advertiser</u> POL/Bernie Sanders/President/US/Dem		<u>Original Date / Revision</u> 02/12/20 / 02/13/20
<u>Contract Dates</u> 02/19/20 - 02/25/20	<u>Estimate #</u> 1922	
<u>Product</u> TN-Bernie 2020		
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WLMT	<u>Account Executive</u> Memphis Local House	<u>Sales Office</u> Memphis Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> 9917137	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WLMT	02/19/20	02/19/20	M-F 12a-1230a	M-F 12a-1230a		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--W----				1	\$25.00			
N 2	WLMT	02/20/20	02/20/20	M-F 1130p-12a	M-F 1130p-12a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	---T---				1	\$30.00			
N 3	WLMT	02/25/20	02/25/20	M-F 1130p-12a	M-F 1130p-12a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	-T-----				1	\$30.00			
N 4	WLMT	02/19/20	02/19/20	M-Su/ News @9p	M-F 9p-10p/ Sa-Su		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	--W----				1	\$75.00			
N 5	WLMT	02/21/20	02/21/20	M-Su/ News @9p	M-F 9p-10p/ Sa-Su		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	----F--				1	\$75.00			
N 6	WLMT	02/24/20	02/24/20	M-Su/ News @9p	M-F 9p-10p/ Sa-Su		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	M-----				1	\$75.00			
N 7	WLMT	02/25/20	02/25/20	M-Su/ News @9p	M-F 9p-10p/ Sa-Su		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	-T-----				1	\$75.00			
N 8	WLMT	02/22/20	02/22/20	Sat CW30 9PM News	9p-10p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S-				1	\$75.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it



WLMT
5000 Riverside Dr
Building 5 Suite 200
Irving, TX 75039
(901) 321-7647

Contract / Revision 2380099 /		Alt Order #
Advertiser POL/Bernie Sanders/President/US/Dem		Original Date / Revision 02/12/20 / 02/13/20
Contract Dates 02/19/20 - 02/25/20	Product TN-Bernie 2020	Estimate # 1922

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WLMT	02/23/20	02/23/20	Sun CW30 News	9p-10p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----S				1	\$75.00			
N 10	WLMT	02/20/20	02/20/20	M-F 630p-7p	630p-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	---T---				1	\$75.00			
N 11	WLMT	02/25/20	02/25/20	M-F 630p-7p	630p-7p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/24/20	03/01/20	-T-----				1	\$75.00			
N 12	WLMT	02/21/20	02/21/20	M-F 6p-630p	6p-630p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	----F--				1	\$75.00			
Totals											12	\$760.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/23/20	8	\$505.00	(\$75.75)	\$429.25
02/24/20 - 03/29/20	4	\$255.00	(\$38.25)	\$216.75
Totals	12	\$760.00	(\$114.00)	\$646.00

Signature: _____ **Date:** _____

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